



# Sponsor Benefits

	\$10,000 be a State-wide Sponsor	\$5,000 be a Regional Sponsor	\$2,500 be a One Week Sponsor	\$1,000 and be a One Day Sponsor	Sponsor the Kick-Off or Finale	Sponsor a Hunger Awareness Event
Your business name/logo will be featured in press releases and social media posts during the period of your sponsorship	✓	✓	✓	✓	✓	✓
You can provide your logo for signage or flags on Mark's wheelchair during period of your sponsorship	✓	✓	✓	✓	✓	✓
You'll have the opportunity to provide give-away items to Roll/Stroll passersby during the period of your sponsorship	✓	✓	✓	✓	—	—
You'll have the opportunity to provide approved items with your logo for Mark or Mocha to wear/display during a portion of your sponsorship period	✓	✓	✓	✓	✓	✓
You'll have the opportunity to walk with Mark & Mocha and have your picture taken along the route	✓	✓	✓	✓	—	—
<b>At Kick-Off or Finale Event:</b> Your organization will be prominently featured through press releases, social media posts, and during the live event; you'll have the opportunity to provide give-away items to attendees; you'll have photo/media opportunities with Mark & Mocha	—	—	—	—	✓	—
<b>During Pre-Planned Hunger Awareness Event:</b> Your organization will be prominently featured through press releases and social media posts; you'll have the opportunity to provide give-away items to attendees; you'll have photo/media opportunities with Mark & Mocha	—	—	—	—	—	✓

If you choose to sponsor us with one of the standard packages above, we'll make every attempt to align the designated sponsorship period to a portion of the route you prefer. Please note that our schedule is subject to change due to weather, mechanical malfunctions, and the health and well-being of Mocha, in particular.

**Special Event Sponsorship** includes prominent recognition at the **Kick-Off** in West Stockbridge or the **Finale** in Provincetown. The greater the amount of your sponsorship, the greater input your organization will have into the event.

**Hunger Awareness Sponsorship** includes prominent recognition at a pre-planned rally at the location of your choice to discuss and bring attention to food insecurity. The greater the amount of your sponsorship, the greater input your organization will have into the event.

We would be pleased to design a sponsorship package that meets your specific needs. Contact me at [Mark@4hunger.org](mailto:Mark@4hunger.org) to discuss customizing the benefits of your sponsorship. Thank you for sponsoring Mark & Mocha's Roll/Stroll across the Commonwealth and helping raise awareness about and money to combat hunger!